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Surprise! Surprise!

A global enterprise experience with just your fingertips! This is truly a superb experience students should have at least once, during their entire course of study. At the launch of the Global Enterprise Experience, it took me by surprise to learn that I was THE sole participant from Malaysia. But, that did not stop me from participating. On contrary, it encourages me to contribute even more by sharing as much knowledge and experience as I can, especially about my country.

Hiccups! Hiccups!

Juggling between differences in time zones, personal chores, work and studies are among the main challenges facing each of us. Nevertheless, none of these are comparable to the most important challenge of all, which is when disagreement starts to set in and mount due mainly to differences in culture, experience and education system.

After a few rounds of heated debate via the MSN, our final proposal was to secure funding from three large companies, one each from the country which we are representing – Finland, New Zealand and Malaysia – which best reflects the identity of the country to aid the less fortunate African countries. The idea was to involve all the four countries where the team members come from into the six-page business concept proposal. Unfortunately, our Nigerian team members did not respond to any of our e-mails, so we had to make good use of our five brains. Eventually, we came up with the prominent handphone producer Nokia from Finland, the renowned dairy product company Fonterra from New Zealand and the established plantation company, IOI Corporation Berhad from Malaysia. “Oh, what a combination!” we thought, at first. We had a good laugh over the extreme diversity of these companies. Where on earth can we find such a joint venture? However, based on the concept of corporate social responsibility that these companies came together mainly for a good cause for the African community and not so much as to create synergy to make huge money, the majority decided to go for it and make a difference in this astounding venture!

Hooray! Hooray!

We split the tasks based on our field of specialisation. Strong teamwork and ability in meeting deadlines were our key strengths. Without even realising, our proposal is all done and ready for submission.

A Wise Decision After All...

At the end of the day, I am most glad to have signed up as one of the participants of Global Enterprise Experience, for the enriching experience, values and knowledge that I have gained is simply invaluable!!